ALTERRA
MOUNTAIN COMPANY

COMMUNITY FOUNDATION

COMMUNITY SCREENING GRANTS
INITIATIVE OVERVIEW & GUIDANCE

The Alterra Mountain Company Community Foundation (AMCCF) Community Screening Grant Initiative provides financial support to nonprofit and community-based organizations that host public screenings of *The Paradise Paradox*, a documentary that explores mental and behavioral health challenges affecting mountain communities and the innovative responses being developed to address them.

The initiative uses the film to catalyze community conversation, education, and connection. By bringing residents, local leaders, service providers, employers, educators, healthcare professionals, and other stakeholders together, screening events create opportunities to increase awareness, reduce stigma, highlight available resources, build connections, and encourage collaborative approaches to improving mental and behavioral health outcomes.

Program Goal
To strengthen awareness around mental and behavioral health issues in mountain communities by supporting public screenings of *The Paradise Paradox* and related community engagement activities.

Program Objectives
The Community Screening Grant Initiative seeks to:

1. **Increase Awareness and Understanding**
   Expand community knowledge of the mental and behavioral health challenges affecting mountain communities and the factors that contribute to those challenges.
2. **Reduce Stigma**
   Create safe and welcoming spaces for open conversations about mental health, substance use, recovery, and emotional well-being.
3. **Promote Community Dialogue**
   Bring together diverse community stakeholders to discuss local challenges, identify opportunities, and share perspectives on improving community well-being.
4. **Highlight Local Resources and Solutions**
   Increase visibility of local organizations, services, and programs that support mental and behavioral health.
5. **Encourage Community Connection**
   Strengthen relationships among residents, service providers, employers, schools, community leaders, and other stakeholders working to improve quality of life within mountain communities.

Scope of Funding
Community Screening Grants support nonprofit and community-based organizations/entities hosting public screenings of *The Paradise Paradox* and related educational or engagement activities.

Grant funds are intended to remove barriers to hosting a successful community event and may be used for costs directly associated with planning and conducting the screening. See Appendix A for eligible and ineligible expenses.

The Foundation encourages organizations to incorporate facilitated discussions, panel presentations, resource fairs, or similar engagement activities that deepen the event's impact.

Alterra Mountain Company owns full licensing rights to *The Paradise Paradox*, and can work through resorts or AMC staff to transfer the film or licensing documentation to the grantee or any associated venue.

Eligibility
The Community Screening Grant Initiative is open to nonprofit and community-based organizations located within or serving communities associated with Alterra Mountain Company operations or Ikon Pass partner destinations or communities in the United States or Canada

Eligible applicants may include:
- Registered charitable organizations and nonprofit entities
- Community-based organizations
- Mental and behavioral health organizations
- Hospitals and healthcare organizations
- Educational institutions
- Community coalitions and collaborative partnerships
- Municipal or local-government affiliated entities, when permitted by law and Foundation policy

Applicants must demonstrate the ability to organize and host a community screening event that advances this initiative's goals.

Generally, the Foundation will award only one Community Screening Grant per eligible community per fiscal year (August 1 – July 31). Organizations that have previously received a Community Screening Grant may be considered for future funding if:
- Funding is available,
- The proposed activity serves a substantially different audience or purpose, or
- The Foundation determines that additional community benefit would result from a subsequent screening.

Eligible & Ineligible Expenses
Examples of eligible expenses under the Community Screening Grants Initiative may include:

- Venue rental fees
- Video rental or purchase costs
- Audio-visual equipment rental
- Event production costs
- Marketing, communications, and promotional materials
- Printing of event signage
- Refreshments or food for attendees
- Travel, lodging, tokens of appreciation, or honoraria for guest speakers, panelists, facilitators, or subject matter experts
- Accessibility accommodations, including interpretation or captioning services
- Post-screening discussion, panel, or community engagement activities
- Printed educational materials or resource guides
- Purchase of reasonable incentives or giveaway items for attendees
- Childcare for attendees

The following expenses will generally not be supported:

- First-class or luxury travel accommodations
- Political activities or lobbying
- Event planning expenses
- Decorations

Scoring & Criteria
To promote consistency, transparency, and fairness, Foundation staff will evaluate applications using a standardized review process.

Review considerations may include:

- Eligibility and organizational capacity
- Alignment with program goals
- Strength of the proposed event plan
- Community need and relevance
- Community partnerships and stakeholder engagement
- Expected attendance and participation
- Anticipated community impact
- Budget reasonableness and use of funds

Each application for a community screening grant will be rated on the following 10-point scale.

- Alignment with Program Goals: 0-2 points
- Community Need & Relevance: 0-2 points
- Community Engagement & Partnerships: 0-2 points
- Event Plan & Organizational Capacity: 0-2 points
- Expected Impact & Reach: 0-2 points

While the scoring rubric serves as the primary assessment framework, the Foundation may award one exception point for applications that demonstrate unique community benefit, innovative engagement strategies, significant collaboration, or the potential to reach underserved populations.

The Foundation will use the application scoring to inform decision-making, with high scores favoring an affirmative recommendation and approval.

Score	Recommendation
9-11	Very strong recommendation for funding
7-8	Strong recommendation for funding
5-6	Funding considered if resources are available
3-4	Low priority
0-2	Not recommended for funding

Scores serve as a decision-support tool and help inform funding recommendations. While higher scores generally indicate stronger alignment with program priorities and a greater likelihood of funding, the Foundation reserves the right to approve, modify, or decline any request in its sole discretion and in accordance with applicable policies and available resources.

Award Size
Organizations may apply for and be awarded grants of up to $5,000 per screening event. Community Screening grants have no set minimum award amount.

The Foundation reserves the right to approve the requested amount, approve a modified amount, or decline funding based on available resources and program priorities.

Award Type
Community Screening Grants are programmatic grants and are restricted to expenses directly related to planning, promoting, implementing, and evaluating an approved screening event and related community engagement activities.

Award Process
AMCCF issues grant payments following approval and completion of any required grant documentation.

Grant funds should be used solely for approved purposes and in accordance with the submitted application and budget.

The Foundation may request documentation verifying that grant funds were used for eligible expenses.

Grant Reporting
To help measure program impact and inform future grantmaking, organizations may be required to submit a brief report following the event. Reports and requests for follow-up information may include:

- Date and location of the screening
- Number of attendees
- Description of discussion or engagement activities
- Community partners involved
- Photos or promotional materials, when available
- Key insights, outcomes, or lessons learned
- Description of local mental and behavioral health resources highlighted during the event
- Overall impact of the event
- Next steps identified, if any

The Foundation may use information gathered through reporting to assess program effectiveness, strengthen future programming, and share stories of community impact.

Withdrawal of a Grant Award
Grant recipients must use awarded funds for approved purposes. The Foundation reserves the right to modify, suspend, or withdraw an award if:

- The funded event is canceled
- Grant funds are used for purposes inconsistent with the approved application
- Information provided during the application process is found to be inaccurate; or
- The recipient fails to comply with applicable grant requirements

If payment is made by paper check, the check is valid for only 90 days from the date printed on the check. If the check remains uncashed or undeposited, AMCCF will cancel it and withdraw the grant award.

Oversight
This guidance outlines procedures for implementing the Community Screening Grant Initiative and remains in effect until further notice. The Foundation reserves the right to revise these guidelines and make exceptions when circumstances warrant and doing so advances the initiative's goals.